

19 January 2024

**4imprint Group plc
Trading Update and Notice of Final Results**

THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION

4imprint Group plc (the “Group”), the leading international direct marketer of promotional products, will announce its final results for the year ended 30 December 2023 on Wednesday, 13 March 2024. Ahead of this, the Group today provides a trading update.

Excellent progress has been made by the Group during the course of 2023, giving rise to a strong financial performance for the year.

Unaudited Group revenue for 2023 is anticipated to be \$1.33bn, an increase of \$186m or 16% compared to \$1.14bn in 2022. Unaudited profit before tax in 2023 is expected to be not less than \$140m (2022: \$104m), slightly above the upper end of the current range of analysts’ forecasts.

Unaudited cash and bank deposits at the 2023 year-end were \$105m, (2022: \$87m), leaving the Group very well funded entering the 2024 financial year.

The Group has made significant operational progress in 2023, reflecting a clear strategy and a highly resilient business model. The Board remains confident in the Group’s prospects.

The person responsible for arranging the release of this announcement on behalf of 4imprint Group plc is David Seekings, its Chief Financial Officer.

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